2011 Event Sponsorship Opportunities

Investing in the Future of Our Students

Raising funds that help students achieve and meet the costs of a higher education.

Please join us in our efforts by reviewing the enclosed event sponsorship information. Opportunities are now available for you to sponsor multiple events with one easy payment. For more information, please contact Amy Frangione at 609-570-3293, or by e-mail at foundation@mccc.edu.
Mercer County Community College Mission

Mercer County Community College is a comprehensive, publicly supported two-year institution focused on learning and student success. The college welcomes students of all ages from a wide variety of backgrounds, abilities, interests, levels of education, and economic circumstances to a challenging and supportive environment dedicated to meeting the educational needs of 21st century global citizens and lifelong learners. Mercer responds to a broad array of community needs, offering programs and services for employers, continuing education and training for the workforce, enrichment for youth, and cultural opportunities for people in the region.

Mercer County Community College Foundation, Inc. Mission

The Mercer County Community College Foundation is an independent nonprofit 501(c)(3) corporation whose purpose is to establish and carry out enrichment activities that support the mission of the college and the community it serves. The Foundation’s volunteer board members are college ambassadors who seek to develop community understanding and support of the college, its programs and services.
Mercer County Community College Foundation
2011 Event Sponsorship Packages

Thank you for your interest in supporting our students. The following packages include sponsorship information regarding our three fundraising events in 2011: the 22nd Annual Dinner Dance Gala, which raises money for student scholarships and financial support; the 20th Annual Golf Classic, which raises money for scholarships for student athletes; and the Floyd Fest for Education, which raises money for an endowed scholarship fund supporting students with the greatest financial need.

These packages offer opportunities for you to support student achievement in a way that allows you to promote your company or organization in a cost-effective and comprehensive way. Becoming a Comprehensive Event Sponsor at a level of your choice will entitle your company or organization to sponsorship for all remaining events. Please see the chart below.*

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>$15,000 Event Sponsor</td>
<td>Entitles you to a $5,000 sponsorship for all three events.</td>
</tr>
<tr>
<td>$9,000 Event Sponsor</td>
<td>Entitles you to a $3,000 sponsorship for all three events.</td>
</tr>
<tr>
<td>$6,000 Event Sponsor</td>
<td>Entitles you to a $2,000 sponsorship for all three events.</td>
</tr>
<tr>
<td>$3,000 Event Sponsor</td>
<td>Entitles you to a $1,000 sponsorship for all three events.</td>
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*If the first event has already occurred, your sponsorship dollars will be distributed among the remaining events in 2011. See the attached page for an explanation of sponsorship benefits. Opportunities at each event are identified in attached pages.
Explanation of Benefits Event Package Sponsorships

3 Event Package Sponsorship

$15,000 ($5,000 for each of the 3 events) entitles you to:
- **Dinner Dance Gala:** Bronze Sponsorship
- **Golf Classic:** Title Sponsorship
- **Floyd Fest:** $5,000 Sponsorship

$9,000 ($3,000 for each of the 3 events) entitles you to:
- **Dinner Dance Gala:** Corporate Sponsorship
- **Golf Classic:** Viking Sponsorship
- **Floyd Fest:** $3,000 Sponsorship

$6,000 ($2,000 for each of the 3 events) entitles you to:
- **Dinner Dance Gala:** Four guest tickets, a Business card advertisement in the Program book, name/corporate logo featured on appropriate La Bella Note signage and displays
- **Golf Classic:** Five spots for playing; 2 Season tickets to Kelsey Theatre Mainstage Series Productions during the 2010-2011 season, recognition in *The Viking* newsletter
- **Floyd Fest:** $2,000 Sponsorship

$3,000 ($1,000 for each of the 3 events) entitles you to:
- **Dinner Dance Gala:** Stella Sponsorship
- **Golf Classic:** Corporate Sponsorship
- **Floyd Fest:** $1,000 Sponsorship

Note: If the first event has already occurred, your sponsorship dollars will be distributed among the remaining two events in 2011.

2 Event Package Sponsorship

$15,000 ($7,500 for each of the 2 remaining events) entitles you to:
- **Golf Classic:** Benefits of Title Sponsorship, but with 12 spots for golf play and one hole sponsorship, and one of the following sponsorships not yet taken: Golf Ball Sponsor, Beverage Cart Sponsor, or Shirt Sponsor
- **Floyd Fest:** Listed as a $7,500 sponsor for event, plus all the benefits of $5,000 level

$9,000 ($4,500 for each of the 2 remaining events) entitles you to:
- **Golf Classic:** Benefits of Viking Sponsorship, but with 7 spots for golf play and one hole sponsorship
- **Floyd Fest:** Listed as a $4,500 sponsor for event, plus all the benefits of $3,000 level

$6,000 ($3,000 for each of the 2 remaining events) entitles you to:
- **Golf Classic:** Benefits of Viking Sponsorship
- **Floyd Fest:** Listed as a $3,000 sponsor for the event

$3,000 ($1,500 for each of the 2 remaining events) entitles you to:
- **Golf Classic:** Benefits of Corporate Sponsorship, but with 5 spots for golf play
- **Floyd Fest:** Listed as a $1,500 sponsor for the event, plus all the benefits of $1,000 level
# Mercer’s 22nd Annual Dinner Dance Gala • March 26, 2011

**La Bella Notte:**
A Beautiful Evening with Mercer

An elegant evening of dinner, dancing, and entertainment!

## Sponsorship Opportunities for this Event Only

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
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</table>
| **Patrono di Platino – Platinum Sponsor** | $15,000 | - Provides scholarship money used for student needs  
- One table for ten guests, plus the sponsorship of six student tickets  
- Full-page advertisement in the Gala Program Book  
- Name/corporate logo featured on the MCCC website and on appropriate La Bella Notte signage and displays |
| **Patrono d’oro – Gold Sponsor** | $10,000 | - Provides scholarship money used for student needs  
- One table for eight guests, plus the sponsorship of five student tickets  
- Full-page advertisement in the Gala Program Book  
- Name/corporate logo featured on the MCCC website and on appropriate La Bella Notte signage and displays |
| **Patrono d’argento – Silver Sponsor** | $8,000 | - Provides scholarship money used for student needs  
- One table for eight guests, plus the sponsorship of four student tickets  
- Full-page advertisement in the Gala Program Book  
- Name/corporate logo featured on appropriate La Bella Notte signage and displays |
| **Patrono di Bronzo – Bronze Sponsor** | $5,000 | - Provides scholarship money used for student needs  
- Six guest tickets, plus the sponsorship of two student tickets  
- Half-page advertisement in the Gala Program Book  
- Name/corporate logo featured on appropriate La Bella Notte signage and displays |
| **Patrono Commerciale – Corporate Sponsor** | $3,000 | - Provides scholarship money used for student needs  
- Five guest tickets  
- Half-page advertisement in the Gala Program Book  
- Name/corporate logo featured on appropriate La Bella Notte signage and displays |
| **Stella – Star** | $1,000 | - Provides scholarship money used for student needs  
- Three guest tickets  
- Business-card advertisement in the Gala Program Book |
| **Angelo – Angel** | $500 | - Provides scholarship money used for student needs  
- Two guest tickets  
- Listing in the Gala Program Book |
| **Sostenitore – Supporter** | Donation of Your Choice | - Provides scholarship money used for critical student needs |
Sponsorship Opportunities for this Event Only

Title Sponsor — $5,000
- Eight spots in the Golf Classic
- Corporate recognition and logo to appear on all event publicity and advertising
- Dinner sponsor – including signage and/or your company banner
- Prominent display of corporate signage/banner during the luncheon and dinner
- Four season tickets to Kelsey Theatre (“Mainstage Series”) productions during the 2010-2011 season
- Promotional signage on green

Viking Sponsor — $3,000
- Six spots in the Golf Classic
- Four season tickets to Kelsey Theatre (“Mainstage Series”) productions during the 2010-2011 season
- Promotional signage on green

Corporate Sponsor — $1,000
- Four spots in the Golf Classic
- One hole sponsorship
- Recognition in The Viking alumni newsletter

Hole Sponsor — $160
- Assigned green signage

Golf Ball Sponsor — $400

Beverage Cart Sponsor — $500

Shirt Sponsor — $1,000 (includes corporate logo on golf shirts)

Participation Levels
- Golf Foursome $800
- Golf Twosome $400
- Individual Golfers $200 (foursome will be arranged for single registrants)
- Business Card in program booklet $25

Awards Dinner
Approximately. 4:30 p.m., Tuesday, October 4, 2011 following conclusion of golf play

Attending the Awards Dinner is included in your golf sponsorship or participation cost.

To attend the Dinner only, the cost is $100.
Sponsorship Opportunities for this Event Only

$5,000
- Named as a sponsor in all publicity about the event
- Name listed on invitation as a highest-level event sponsor
- Highlighted as highest-level sponsor from podium during event
- Listed as highest-level sponsor on signs displayed at event
- Listed as highest-level sponsor in the program distributed at event
- Unlimited number of tickets to attend the event

$3,000
- Name listed on invitation as a higher-level event sponsor
- Highlighted as higher-level sponsor from podium during event
- Listed as a higher-level sponsor on signs displayed at event
- Listed as higher-level sponsor in the program distributed at event
- Up to 15 tickets to attend the event

$2,000
- Name listed on invitation as a high-level event sponsor
- Highlighted as a high-level sponsor from podium during event
- Listed as a high-level sponsor on signs displayed at event
- Listed as a high-level sponsor in the program distributed at event
- Up to 10 tickets to attend the event

$1,000
- Name listed on invitation as an event sponsor
- Highlighted as a sponsor from podium during event
- Listed as a sponsor on signs displayed at event
- Listed as a sponsor in the program distributed at event
- Up to 5 tickets to attend the event

$500
- Name listed on invitation as an event sponsor
- Listed as a sponsor on signs displayed at event
- Listed as a sponsor in the program distributed at event
- Up to 3 tickets to attend the event

$250
- Listed as a sponsor in the program distributed at event
- Up to 2 tickets to attend the event

$100
- Listed as a sponsor in the program distributed at event
- 1 ticket to attend the event