

DISTINGUISHED LECTURE SERIES SPRING 2025 SEMESTER



The Ink Industry: Navigating Your Tattoo Passion

Thinking about a career in tattooing or just love tattoos? This talk is for you! We'll explore how to get started in the industry, from finding the right apprenticeship to building connections with clients and developing your own signature style.

You'll also learn tips on leveraging social media, staying ahead of trends, and creating a vibe that resonates. Plus, we'll share advice on choosing the perfect artist for your style (or your next tattoo). Whether you're dreaming of a creative career or just want to learn more about tattoo culture, this session will inspire and guide you!

**Recommended by: Lucas Kelly, Professor of Visual Arts,
Interim Dean of Arts and Communications, and Gallery Director**

Maximo Edward

- Studied art at LaGuardia High School, Cooper Union, and the Art Institute of Philadelphia
- Began creating flash animations at 16 and founded a web design business by the age of 20
- Spent 16 years as a Creative Director in music television, directing projects with artists like Beyonce, Taylor Swift, Kendrick Lamar, and Drake
- Transitioned to tattooing at 36, completing an apprenticeship and opening his own tattoo shop by 40, bending art, media, and tattoo culture seamlessly

**TUESDAY, FEBRUARY 4
12 NOON - 1 PM
COMMUNICATIONS BUILDING - CM 108**

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