



MERCER
COUNTY COMMUNITY COLLEGE

COURSE OUTLINE

Course Number
CMN 290

Course Title
Internship
Communication/Radio/TV

Credits
3

Hours:
Lecture/Lab/Other
OTHER: 180 hours at
employer facility

Co- or Pre-requisite
Senior standing; permission of Internship
Advisor

Implementation
Semester & Year
Spring 2022

Catalog description: Students work for a radio station, TV station, cable television system, audio or video production facility or other communication-centered business such as a PR firm or Communication office for commercial or non-profit business, for five weeks or a total of 180 hours during their final semester.

General Education Category:

Not GenEd

Course coordinator:

Communication & Radio/Audio Production:
Mitchell Canter, (609) 570-3755, canterm@mccc.edu

Television Internship Advisor:
Steve Voorhees, (609) 570-3805, voorhees@mccc.edu

Required texts & Other materials:

Internship handbook provided by faculty internship advisor.

Materials as provided by employer and/or other facility personnel.

Course Student Learning Outcomes (SLO):

Upon successful completion of the internship, the student will be able to:

1. Effectively demonstrate the ability to work productively under the supervision of a working communication professional at one of the categories of businesses below:
 - a. Radio or TV station (ILG #1, 4, 8, 9, 10, 11)
 - b. Cable TV system
 - c. Audio or video production facility
 - d. Public relations firm
 - e. Other communication-centered firm
2. Apply skills learned in the academic program in a real, every day work environment. (ILG #1, 4, 9, 11)
3. Function with professionalism and model the performance of a desirable, prospective employee of the industry. (ILG #1, 4, 8, 9, 10, 11)
4. Earn the respect of professionals who may serve as references for the student as the search for employment begins. (ILG #1, 4, 8, 9, 10, 11)

