



2021-2022 Academic Year

# Commercial Photography

## Certificate of Achievement

Liberal Arts Division

[609.570.3378](tel:609.570.3378) [admiss@mccc.edu](mailto:admiss@mccc.edu)

The **Commercial Photography** micro-credential program is designed for those seeking to expand their skills in photography for personal growth, employment advancement, or to start their own portrait and product photography studio, or editorial and event photography business.

### PROGRAM OUTCOMES

- Demonstrate proficiency with digital cameras;
- Implement effective strategies for image retouching using Adobe software;
- Integrate different techniques and approaches for editorial, portrait, product, and event photography;
- Develop a business model for your entity, including contracts, usage rights, and billing.

Successful completion of credits from this Certificate of Achievement can be applied toward the Photography [degree](#) or [Certificate of Proficiency](#) programs.

Admission to the program requires readiness for college-level English and Math and approval from the program coordinator. Students may receive credit for previous training in a skills area by applying for credit by examination, credit by experience, and/or transfer credit as evaluated and approved by the program coordinator.

### SEE ALSO:

[Photography](#) degree program

[Photography](#) Certificate of Proficiency program

# CERTIFICATE CURRICULUM

2021-2022 Academic Year

PHOTO.CRT  
CIP 500101

Credit-bearing certificate programs can serve as gateways to earning an associate degree. Students are encouraged to consult the program coordinator, an academic advisor or Success Coach to explore such opportunities.

Code	Course (lecture/lab hours)	Credits
<a href="#"><u>DMA 110</u></a>	Digital Imaging I (1/4)	3
<a href="#"><u>PHO 103</u></a>	Digital Photography I (2/3)	3
<a href="#"><u>PHO 202</u></a>	Studio Photography (1/4)	3
<a href="#"><u>PHO 203</u></a>	Photography II (1/4)	3
<a href="#"><u>PHO 251</u></a>	Documentary Photography (1/4)	3
		<b>15</b>