

Spring Into Student Success!

ANNUAL SCHOLARSHIP CELEBRATION

Friday, April 20, 2018 • 6:00 - 10:00 pm • Cedar Gardens Banquet, 661 US Highway 33, Hamilton, NJ

Featuring Diamonds Catering & Entertainment by the Renaissance Orchestra

SPONSORSHIP OPPORTUNITIES

- **Mercer Gras Sponsor** **\$15,000**
 - Reserved Table for fifteen Royal Court Guests**
 - Back Cover, Full-Page Ad in Event Program Book
 - Pre-Eminent Name / Logo Listing On All Event Advertising
 - Signage Displayed at Entry to Event Venue
 - Full-year, full-tuition, named scholarship, 2018-2019, valued at approximately \$5,000
 - Four Season Tickets to Kelsey Theatre Adult & Kids Series
 - Basic sponsorship benefits*
- **Grande Masquerade Sponsor** **\$10,000**
 - Reserved Table for ten Royal Court Guests**
 - Inside Front Cover, Full-Page Ad in Event Program Book
 - Prominent Listing On All Event Advertising
 - Signage Displayed at Event Venue
 - One semester, full-tuition, named scholarship, 2018-2019, valued at approximately \$2,500
 - Basic sponsorship benefits*
- **The King of the Carnival Sponsor** **\$7,500**
 - Reserved Table for eight Royal Court Guests**
 - Inside Back Cover, Full-Page Ad in Event Program Book
 - Signage Displayed at Event Venue
 - \$2,000 named scholarship, 2018-2019
 - Basic sponsorship benefits*
- **The Queen of the Carnival Sponsor** **\$5,000**
 - Eight Royal Court Guests**
 - Full-Page Ad in Event Program Book
 - Signage Displayed at Event Venue
 - \$1,000 named scholarship, 2018-2019
 - Basic sponsorship benefits*
- **Purple Justice Sponsor** **\$2,500**
 - Six Royal Court Guests**
 - Half-Page Ad in Event Program Book
 - Signage Displayed at Event Venue
 - Basic sponsorship benefits*
- **Green and Gold Sponsor** **\$1,500**
 - Four Royal Court Guests**
 - Quarter-Page Ad in Event Program Book
 - Basic sponsorship benefits*
- **Celebration Sponsor** **\$600**
 - Two Royal Court Guests**
 - Business-Card Ad in Event Program Book
- **Royal Court Guest** **\$250**
 - One Royal Court Guest
 - Name listed in Event Program Book
 - ** *Invitation to VIP Cocktail Hour with President Jianping Wang, 2018 Honorees and an exclusive Silent Auction preview.*
- **Guest** **\$200**
 - One Guest Ticket
- **Name Your Scholarship!** **\$1,000+**

This sponsorship is an opportunity to provide a named scholarship to be awarded during the 2018-2019 school year. These sponsors will receive an invitation to the MCCC Honors Recognition Reception in November 2018 and receive recognition in the Event Program Book. Please note that this sponsorship does not include tickets to the Spring into Student Success Celebration.

*Basic sponsorship includes linked sponsor logo on the MCCC website and in the Event Program Book, and recognition in the MCCC Foundation Annual Report.

**Invitation to VIP Cocktail Hour with President Jianping Wang and the 2018 Honorees, and exclusive Silent Auction preview.

For Advertising Opportunities please see reverse side.

To register and pay online, please visit www.mccc.edu/siss

Or, if you prefer, please designate your sponsor level above, complete the contact information on reverse side, and include your check payable to MCCC Foundation

Mail to:

Mercer County Community College Foundation
Development Office, AD 112
1200 Old Trenton Road, West Windsor, NJ 08550



Advertising Opportunities

DEADLINE - MARCH 23, 2018

AD SIZES

- Full Page Ad..... \$1000 7.5" W x 10" H
- Half Page Ad..... \$700 7.5" W x 5" H
- Quarter Page Ad..... \$250 3.75" W x 5" H
- Business Card..... \$175 3.5" W x 2" H

MECHANICAL REQUIREMENTS



ADVERTISING COPY

- Camera-ready artwork
- Use my ad from last year
- Use business card
- Emailed to paixaof@mccc.edu

**No payment required for ads, included with sponsorship.*

For best results, when submitting your ad electronically please save as a high resolution PDF.

For camera-ready and business card ads, please enclose a paper copy of the ad to be used along with your payment.

Please send artwork to paixaof@mccc.edu, questions? call 609-570-3731.

CONTACT INFORMATION

Company _____

Contact Name _____ Title _____

Address _____

City _____ State _____

Zip Code _____

Phone # _____ Fax # _____

Email _____

Sponsorship Amount \$ _____

Advertising Amount \$ _____

Total Amount Enclosed \$ _____



Your support helps Mercer County Community College provide scholarships and other critical assistance to our students.
For more information, please contact Michelle Hoffman at 609.570.3616 or hoffmanm@mccc.edu