

# Communication

Program 13850  
CIP 240101

## Associate in Arts Degree in Liberal Arts and Sciences

The Communication option prepares students to transfer into a baccalaureate degree program. It provides experience in a variety of areas associated with communication careers. Since communication is a vibrant, dynamic field, courses provide instruction and practical skills in oral communication, journalism, television and radio, media literacy, public relations, and organizational communication.

Successful graduates of the program will be able to:

- analyze, evaluate, and critique the organizational design and delivery of all forms of communication;
- create, develop, and synthesize messages that successfully deliver oral, electronic, and written communication to diverse multi-cultural audiences;
- demonstrate effective techniques to manage communication anxiety and enhance message delivery through oral performance;
- identify the nature and unique characteristics of intrapersonal, interpersonal, intercultural, group, organizational, and mass communication.

Colleges and universities that students have transferred to include New York University, Rider University, The College of New Jersey, Fairleigh Dickinson University, The University of Maryland, Rowan University, William Patterson University, Rutgers University, Temple University, and Syracuse University.

### Curriculum

Code	Course (lecture/lab hours)	Credits
ENG 101	English Composition I (3/0)	3
CMN 111	Speech: Human Communication (3/0)	3
	OR	
CMN 112	Public Speaking (3/0)	3
CMN 141	Introduction to TV Production (2/2)	3
CMN 151	Introduction to Radio (2/2)	3
IST 101	Computer Concepts with Applications (2/2) <sup>1</sup>	3
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ENG 102	English Composition II (3/0)	3
CMN 101	Mass Media (3/0)	3
CMN —	Communication elective <sup>2</sup>	3
MAT —	Mathematics elective <sup>3</sup>	3
— —	Humanities general education elective	3
— —	Social Science general education elective	3
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CMN 131	Journalism I (3/0)	3
CMN 214	Issues in Intercultural Communication in the U.S. (3/0)	3
	OR	
CMN 215	Communication and Gender (3/0)	3
ENG —	Humanities: Literature general education elective	3
HIS —	Historical Perspective general ed. elective	3
— —	Science elective <sup>4</sup>	3
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HPE 110	Concepts of Health and Fitness (1/2)†	2
CMN —	Communication elective <sup>2</sup>	3
HIS —	Historical Perspective general ed. elective	3
MAT —	Mathematics elective <sup>3</sup>	3
	OR	
— —	Science elective <sup>4</sup>	3
— —	Humanities: Aesthetic Appreciation general education elective	3
— —	Social Science general education elective	3
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NOTE: Electives should be selected in consultation with an academic advisor in order to assure maximum transfer of credits.

<sup>1</sup> A higher level IST or COS general education course is suggested for students with extensive prior computer background.

<sup>2</sup> Select from CMN 107, 120, 122, 126, 142, 143, 152, 153, 161, 201, 211, 212, 214, or 215.

<sup>3</sup> Select any college-level MAT course. Students should consult the MAT requirements of their intended transfer institution.

<sup>4</sup> Select at least one general education science course (excluding BIO 114 and 115).

†HPE 111 is an acceptable alternative.

Students must earn a minimum grade of C in all ENG and CMN courses to graduate.

