COURSE OUTLINE

CMN290
Course Number

Internship Radio/TV
Course Title

3
Credits

Hours: 180
lecture/Lab/Other

Pre-requisite
Senior standing; permission of
Internship Advisor
See Internship Handbook

Implementation
Fall/Spring/Summer

Catalog description: Students work for a radio station, TV station, cable television system, industrial or instructional TV facility or other allied business for five weeks or a total of 180 hours during their final semester.

Required texts/other materials: None

Revision date: May 2013

Course coordinator: Radio - Mitch Canter: 570-3755
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TV - Barry Levy: 570-3465
levyb@mccc.edu

Information resources: None

Other learning resources: Employer and other facility personnel.
Course Competencies/Goals:
The student will be able to:

- Work 180 hours under the supervision of a working telecommunication’s professional at a radio or TV station, cable TV system, or an industrial/instructional video facility.
- Demonstrate his/her abilities in a real, every day work environment.
- Function with professionalism and demonstrate performance that will make him/her a desirable, future employee of the radio or television industries.
- Earn the respect of professionals who may serve as references for the student as he/she begins the search for employment in the radio or television industries.

Course-specific General Education Knowledge Goals and Core Skills.

General Education Knowledge Goals

Goal 1. Communication. Students will communicate effectively in both speech and writing.
Goal 4. Technology. Students will use computer systems or other appropriate forms of technology to achieve educational and personal goals.
Goal 8. Diversity. Students will understand the importance of a global perspective and culturally diverse peoples.

MCCC Core Skills

Goal A. Written and Oral Communication in English. Students will communicate effectively in speech and writing, and demonstrate proficiency in reading.
Goal B. Critical Thinking and Problem-solving. Students will use critical thinking and problem solving skills in analyzing information.
Goal C. Ethical Decision-Making. Students will recognize, analyze and assess ethical issues and situations.
Goal D. Information Literacy. Students will recognize when information is needed and have the knowledge and skills to locate, evaluate, and effectively use information for college level work.
Goal E. Computer Literacy. Students will use computers to access, analyze or present information, solve problems, and communicate with others.
Goal F. Collaboration and Cooperation. Students will develop the interpersonal skills required for effective performance in group situations.
Evaluation of student learning:

- The final grade for CMN290 will be determined by the faculty internship advisor, in consultation with the intern’s supervisors. The internship supervisor will fill out a structured evaluation form. (See attached form).

- A written self-evaluation must be prepared by the student according to guidelines provided by the faculty advisor. This written self-evaluation will be weighed heavily in determining the final course grade. It should be noted, however, that a harsh self-evaluation will not necessarily result in a poor grade; in fact, the Internship experience, and the more they can demonstrate they have learned about themselves in the Internship experience, the more probable the grade will be higher.

- It is imperative that the written self-evaluation be submitted to the faculty member on time. Failure to submit the required self-evaluation will result in an F grade being submitted for the student in this course, and prevent the student from graduating. Failure to meet the deadline for submission of written material will result in appropriate grade reduction.