ART 101
Art and Culture
Course Number
Course Title
Credits: 3
Lecture Hours: 2
Studio Hours: 2

COURSE DESCRIPTION
Introduction to major movements of Western art as they relate to cultural influences, expanding knowledge, technological change, and effects on modern society. Through studio work, students investigate the intellectual aspects of traditional drawing, painting and mixed media techniques.

The course would have two elements unusual for a lecture series:

1. A strong emphasis on discussion, encouraging students to relate past events in their own lives and see parallels today.
2. Hands on studio classes, especially important for non-art majors, some of who may not have attempted to create art since they were small children.

Text: Reference Division Booklist

Prerequisites: None
Co-requisites: None

*Includes a weekly discussion module

Revised: Fall 2012

Course Coordinator: Mike Welliver
Course Instructor: Nancy Zamboni

[Format revision in progress, 2012]
I. **ATTENDANCE POLICY**

Mercer County Community College does not have a “cut system”; Students are expected to attend all classes of every course on their schedules. Only illness or serious personal matters may be considered adequate reasons for absence.

It is the prerogative of the instructor to excuse absences for valid reasons, provided the student will be able to fulfill all course requirements.

Student performance in classes is formally verified at the middle of each full semester. If a student’s attendance has been infrequent or performance unsatisfactory, he or she may receive a notification in the mail. At any time, the instructor may withdraw the student from class for insufficient attendance.

II. **GENERAL OBJECTIVES**

An understanding of Art, both its history and the place it has in our culture, is necessary to a well-rounded education. It is equally important to be able to put the barrage of visual stimuli that surround us daily into perspective. This course will help students develop the intellectual tools to critically examine art in its many forms and to understand its relevance to their own lives and those of their friends, families and society.

It will offer an overview for students who find History of Art too intensive and Basic Drawing too narrow to fit into their programs. It fulfills the need for basic literacy in the visual arts should students pursue more focused studies or discontinue their education.

III. **SPECIFIC OBJECTIVES**

In order to complete the course satisfactorily, students must:

1. be able to understand and identify major art movements and place the within a historical context so that they can be enjoyed, appreciated and understood;
2. examine the interactions between art, psychology and technology;
3. recognize expanding knowledge as a catalyst for cultural change;
4. understand how art both reflects and affects society;
5. demonstrate awareness of art’s power to manipulate opinions, increase knowledge and inspire action in both positive and negative ways;
6. through studio work, gain not only practical art instruction, but also respect for those who have artistic talent and work hard to develop it.
### IV. COURSE OF STUDY

Study will be divided into twenty topics presented over fifteen weeks.

They are:

<table>
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<tr>
<th>Week 1:</th>
<th>Week 8:</th>
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<tbody>
<tr>
<td>1. Role of Art in Society</td>
<td>11. 1900, The great Exposition</td>
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<td>2. Images Created by Primitive Man</td>
<td>12. Post Impressionism (<em>Studio: Painting</em>)</td>
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<td><em>(Video, <em>The Real Eve</em> – Create Mask for the culture found at MCCC)</em></td>
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<td><em>(Studio: Design, Calligraphy)</em></td>
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<th>Week 2:</th>
<th>Week 9:</th>
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<td>3. Totems, Charms, Fetishes and Symbols</td>
<td>13. World War I <em>(Studio Found-object sculpture)</em> <em>Video, WWI series segment</em></td>
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<td>4. Art and Storytelling</td>
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<td><em>(Studio: Shadow Puppet Morality Play)</em></td>
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<th>Week 3:</th>
<th>Week 10:</th>
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<tr>
<td><em>(Studio: Basic Drawing, Proportion, Contour &amp; Cross-Contour)</em></td>
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<th>Week 4:</th>
<th>Week 11:</th>
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<td>6. Representational Art: Renaissance Masters</td>
<td>15. World War II, <em>Video, WW II series segment</em></td>
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<td>Video: <em>Masters of Illusion</em></td>
<td><em>(Studio: Advertising Design)</em></td>
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<td><em>(Studio: Basic Drawing Perspective)</em></td>
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<th>Week 5:</th>
<th>Week 12:</th>
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<td><em>(Studio: Design, Calligraphy)</em></td>
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<th>Week 6:</th>
<th>Week 13:</th>
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<td>8. Photography</td>
<td>17. Pop Art, Op Art, Culture Shock and Alienation</td>
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<td>9. The Camera</td>
<td><em>(Studio: Poster Design)</em></td>
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<td><em>(Studio: Photo Montage)</em></td>
<td><em>Video-Series Segment Vietnam</em></td>
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<th>Week 7:</th>
<th>Week 14:</th>
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<td>10. Impression</td>
<td>18. 80’s and 90’s-Art Redefined</td>
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<td><em>(Studio: Color Theory, Painting)</em></td>
<td>19. Digital Media</td>
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<td><em>(Studio: Computer Graphics)</em></td>
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<th>Week 8:</th>
<th>Week 15:</th>
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<td>20. Digital Media, continued</td>
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<td>Conclusion-Art: a new definition, relevant today. <em>(Critique)</em></td>
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The course of will be comprised of integrated lecture and studio classes with regular discussion periods built into both. Lectures will be accompanied by slides and/or video will be given at the beginning of the period. Students will be expected to fully participate in and contribute to the subsequent discussions. They will be graded on their involvement.
In lieu of a textbook, short-copied excerpts of several will be supplied. Students will be required to have a loose-leaf notebook and build their own text. These notebooks will be used in classes for reference and be examined for a grade, based on the effort expended and the manner of presentation.

Studio classes will be graded accordingly to focus and participation rather than innate or learned ability. The subjects of the studio projects will be specific to the artistic period currently under study. There will be regular discussions about experiences in studio and students will be encouraged to share their impressions with their peers.

A materials fee will be required to cover the cost of paper, pencils, brushes, acrylics etc…for the studio classes. Since they will not be using any one medium more for a few times, it is more cost-effective to purchase in bulk. It also assures that no student will be without the right tool on the day when it is required.

V. OUT OF CLASS ASSIGNMENTS

Research, either by means of books or on-line, will be required throughout the course. A time-line for each period being discussed will be kept to provide a concrete picture of events occurring around the world concurrently. These will be placed in the notebook. A list of supplemental books and videos to be found in the Library will be provided.

Students will also be required to identify and bring to class, relevant examples in today’s culture of objects or processes having similar artistic, psychological or utilitarian functions to those under discussion. There will be a term paper due at the end of the semester, accounting for 10% of the final grade.

VI. EVALUATION

Students will be graded according to the following criteria:

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<td>A</td>
<td>• Meets all course specific objectives.</td>
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<td>• Outstanding, distinguished participation in class discussions.</td>
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<td>• Focused in studio classes and works well with other students in-group projects.</td>
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<td>• Notebook is kept up-to-date and shows effort in preparation and presentation</td>
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<td>• Brings to class relevant examples of current cultural phenomena to share with classmates.</td>
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<td>• Term paper is well thought out and reflects depth of understanding.</td>
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<td>• Observes rules of courtesy and arrives for classes on time.</td>
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<td>B</td>
<td>• Above average, but one of the above criteria is average or below</td>
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<td>C</td>
<td>• Undistinguished, performs all of the requirements to a satisfactory minimum</td>
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<td>D</td>
<td>• Deficient, unsatisfactory</td>
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<tr>
<td>F</td>
<td>• Failure to meet even minimum requirements</td>
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Academic Integrity Statement:
Students are expected to comply with the college-wide requirements for academic integrity. Mercer County Community College is committed to Academic Integrity—the honest, fair, and continuing pursuit of knowledge, free from fraud or deception. This implies that students are expected to be responsible for their own work. Presenting another individual’s work as one’s own and receiving excessive help from another individual will qualify as a violation of Academic Integrity. The entire policy on Academic Integrity is located in the Student handbook and is found on the college website (http://www.mccc.edu/admissions_policies_integrity.shtml).