



# Television

## Associate in Applied Science Degree in Radio/TV

The Television option of the Radio/TV program is designed to empower students with the knowledge and skills to seek professional careers in all phases of the dynamic worlds of film and television, broadcast journalism, and video production; and to prepare graduates for enrollment into four-year institutions.

In order to enjoy productive careers and compete successfully, graduates must meet the challenge of technological change. Therefore, Television option A.A.S. degree candidates benefit from hands-on real-world training utilizing cutting-edge technology preparing them for employment as directors, producers, editors, camera operators, composers, audio engineers, writers, and other entry-level positions within the TV and video production industries.

Television majors also have the opportunity to create television programming to be cablecast throughout Mercer County on MCTV, channel 80/26/20. The program of study culminates with students entering their own short features for the college's annual video recognition ceremony, The Bernie Awards.

All production classes involve state-of-the-art TV studio and control room equipment, and include practical experience with studio and portable cameras, video editing, graphics, special effects, producing, writing, and directing. Students should be prepared for a course of study emphasizing and developing communication skills in addition to practical and theoretical television instruction.

Many alumni of the Television option are employed by facilities in Philadelphia, New Jersey and New York, assuming a wide variety of jobs at all levels in the television industry. Many are successful producers in documentary, educational, industrial, and other video work. In addition, graduates have transferred to colleges and universities in New Jersey and other states including Rutgers University, The College of New Jersey, Rider University, Rowan University, William Paterson State University, Syracuse University, Ithaca College, Emerson College, Temple University, and New York University.

Admission to the Television option requires visual and aural acuity and a high school diploma or its equivalent.

### PROGRAM OUTCOMES

- Produce cable television shows;
- Achieve entry-level professional competence for a position in commercial, public, industrial, instructional, and cable television studios and facilities;
- Write, produce, direct, and edit a variety of hi-definition video productions;

Curriculum		
Code	Course (lecture/studio hours)	Credits
<b>FIRST SEMESTER</b>		
ENG 101	English Composition I (3/0)	3
CMN 111	Speech: Human Communication (3/0) OR	3
CMN 112	Public Speaking (3/0)	3
CMN 141	Introduction to TV Production (2/2)	3
CMN 151	Introduction to Radio (2/2)	3
CSW 100	College Success and Personal Wellness (2/0)†	2
<b>SECOND SEMESTER</b>		
ENG 102	English Composition II (3/0)	3
CMN 101	Mass Media (3/0)	3
CMN 142	Intermediate TV Production (2/2)	3
CMN 153	Digital Audio Production I (2/2)	3
CMN 161	Writing for Media (3/0)	3
DMA 210	Motion Graphics (1/4)	3
<b>THIRD SEMESTER</b>		
CMN 241	Applied Field Production for Video (2/2)	3
CMN 243	Cinematography (2/2)	3
MAT —	Mathematics elective	3
— —	Science OR Technology elective	3
— —	Social Science general education elective	3
<b>FOURTH SEMESTER</b>		
CMN 242	Advanced Film Production (2/2)	3
CMN 274	Radio/TV Management (3/0)	3
CMN 290	Internship: Communications OR	3
CMN 285	Special Studies in Television Production	3
DMA 250	Digital Portfolio Seminar (1/4)	3
— —	General Education elective <sup>1</sup>	3
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NOTE: Electives should be selected in consultation with an academic advisor in order to assure maximum transfer of credits. Students must earn a minimum grade of C in all CMN courses to graduate.		
<sup>1</sup> Select course from the following general education categories: Social Science, Humanities, Historical Perspective, Diversity and Global Perspective.		
† Some exemptions apply. Consult academic advisor for details.		

- Write various scripts, including commercials, news, and short film;
- Operate ENG (electronic news gathering) equipment;
- Produce a short film or documentary;
- Work on a professional project;
- Use cutting-edge non-linear video editing equipment;
- Build a strong, competitive portfolio;
- Operate a broadcast TV switcher and audio console.

NOTE: All program listings are subject to periodic updates. Please consult your program advisor, academic division, or [www.mccc.edu/programs\\_degree](http://www.mccc.edu/programs_degree)